



Target Announces the Addition of Smith & Hawken

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MINNEAPOLIS, Aug. 11 /PRNewswire-FirstCall/ - Target today announced that it has signed a deal that will bring upscale gardening and outdoor living brand Smith & Hawken to its stores. Smith & Hawken will design an exclusive line of items that will be available in Target garden centers in late 2005 and in Target stores nationwide in March 2006.

"The addition of Smith & Hawken allows us to continue surprising our guests with well-respected brands at accessible prices," says Gregg Steinhafel, president, Target. "Premium outdoor furniture and decor from Smith & Hawken are the perfect complement to our existing garden and patio offerings, reinforcing our position as a destination for outdoor living."

Barry Sanders, president of Smith & Hawken, said the Target partnership is a perfect fit. "Since 1979, gardeners have known Smith & Hawken stands for uncompromising quality," Sanders said. "We are excited that Target guests will be able to experience the quality and integrity of the Smith & Hawken brand when they visit Target stores next year."

About Target

Minneapolis-based Target serves guests at 1,351 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE: TGT - News) gives back more than \$2 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

About Smith & Hawken, Ltd.

Smith & Hawken® is the leading American marketer of garden-inspired outdoor living products, including Premium Teak(TM) furniture, Heirloom Tools(TM) collection, Eden Park® garden structure and Hamilton Landing(TM) containers. Smith & Hawken's reputation of uncompromising quality has been consistently developed across an expanding number of products, which are sold across the country through 59 Smith & Hawken® stores, its catalog and Internet site, as well as at select, high-end independent garden centers. Based in Novato, California, Smith & Hawken is a division of Scotts Miracle-Gro (NYSE: SMG - News) company.

Source: Target